

KIRA STACKHOUSE

415-260-1554

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OBJECTIVE

Seeking an opportunity to join a motivated team and leverage my unique experience in sales, marketing, and design to create a cohesive brand story to improve visibility, communication and increase sales..

SKILLS

- Reliable and resourceful
- Professional, polite, and punctual
- Effective and clear communication
- Relationship Building
- Organized / Great Time Mgmt
- Collaborative
- Communicative
- Self Motivated / Results-Oriented
- Client acquisition + retention
- Microsoft Windows / Apple iOS
- Word / Excel / Powerpoint
- Photoshop / Illustrator / InDesign
- HTML / CSS
- Salesforce / CRM
- Photography
- Graphic + Web Design
- Branding + Identity
- Copywriting / Content Creation

EDUCATION

Lafayette College

Bachelor of Arts / Art

Scholastic Honors

- Dean's List
- Academic Athlete Award
- Excel Scholar
- Honors in Art
- Lafayette Technology Clinic
- McKelvy Scholar
- Image of Success Award
- Featured in Lafayette Alumni Magazine (1 of 9 alumni per year)

EXPERIENCE

Da Vinci Marble / San Carlos, CA / 2023-2024

BUSINESS DEVELOPMENT MANAGER, OUTDOOR

- B2B account management of landscape architects, landscape designers, masons, GCs, and building professionals
- Establishing new and fostering existing relationships for visibility and growth
- Photographed and professionally retouched 100+ natural stone slabs for indoor and outdoor marketing fan decks, collaboration with Marketing team
- Presentation and RFP design and presentation for custom projects
- Designed and art directed production of branded training flashcards for staff
- Designed new department pricelists and marketing materials
- Interdepartmental collaboration and communication
- In-house photographer

Cosentino / Account Manager / San Francisco, CA / 2021-2023

Porcelanosa / SF + North Bay, CA / 2018-2020

ARCHITECTURAL + DESIGN ACCOUNT EXECUTIVE

- Account and project management of 400+ A&D accounts and end users
- All admin tasks - entered orders/quotes/samples, freight quotes, etc.
- Exceeded monthly sales goals, invited to go to Spain for annual design expo
- Photographed and designed, and art directed marketing collateral

RH / Photographer-Digital Tech-Digital Assets Mgr / 2009-2015

Kira Stackhouse / SF Bay Area, CA / 2008-2018 design.kirastackhouse.com

PHOTOGRAPHER / GRAPHIC/WEB DESIGNER / MARKETING

- All admin, marketing, communication, website, accounting, sales
- All creative direction and execution
- Created Project DOG social media campaign and art project and raised \$24k on Kickstarter, photographed, designed, and published hardcover book
- Published in books, magazines, newspapers, web
- Clients included RH, Cosmopolitan, Barron's, San Francisco Magazine, 7x7, Pet Food Express, Pet Smart, Muttville, Diablo Magazine

Carr & Ferrell, LLC / Graphic Designer / 2017

Sierra Club / San Francisco, CA / 2005-2010

PRODUCT DESIGN & DEVELOPMENT MANAGER

- Design and creative direction of marketing materials
- Designed ads and wrote content for SIERRA Magazine including feature article with Andrew Zimmern (Food Network / Bizarre Foods)
- Designed promotional product and worked with factories to manufacture
- Managed and designed communication materials with 400+ Chapters and Groups
- Concept, Design, and Pitched cause-related marketing campaigns to partners, secured \$50k partnership with NY Fashion Week
- In-house photographer for magazine, headshots, promo, ads, etc